ORDER

Orders Order / Rev: 98357 Alt Order #: 25329847 Product Desc: 10/18-10/24/16 Flight

NBC A Right Now KHOO 22 KNDU 23

Estimate: Flight Dates: 5670 10/18/16 - 10/24/16

Original Date / Rev: Order Type:

10/13/16 / 10/13/16

GENERAL

KNDO - KNDU Primary AE: Lauren Fellner

Sales Office:

Sales Region:

K-DC NAT

Agency

Name:

Buying Contact: Billing Contact:

3050 K St. NW Ste 100

Great American Media

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast EOM/EOC

15%

Advertiser

Name:

Priority:

Demographic:

Revenue Codes:

POL/Our Washington

A35+

Product Codes: PL Issue

P-1

AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	44	\$18,540.00	\$15,759.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2016	44	\$18,540.00	\$15,759.00	168.00	
Totals	44	\$18,540.00	\$15,759,00	168 00	

00:30:00

Account Executives

Start Date

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	44%	\$18,540.00
Market	100%	\$42,136,36

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	7%	\$2,949.55
KCYU	0%	\$0.00
KCYU+	5%	\$2,106.82
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	44%	\$18,540.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 All	10/18/16	10/23/16	NORTHWEST TODAY	6-7AM		:30	0	\$300.00P-1			\$300.00

<u>Weekdays</u>

Spots/Week

End Date

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Order / Rev: Alt Order #:

Flight Dates:

98357

25329847

10/18/16 - 10/24/16

Advertiser:

POL/Our Washington

Product Desc:

10/18-10/24/16 Flight

Estimate:

5670

KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	noto	Data Dri	Dia Tuna	0	A
N 1	All	10/18/1		NORTHWEST TO	ODAY LCM	6-7AM		:30	0	\$300.00P-1	Rtg Type		\$300.00
				NORTHWEST T	ODAY 6AM			.00	Ŭ	ΨΟΟΟ:001 -1	1.70 14101	'	φ300.00
W	<u>Sta</u> eek: 10'	art Date	End Date 10/23/16	Weekdays -T	Spots/Week		Rating						
N 2	All		6 10/24/16		1 CM	\$300.00 7-9AM	1.70	.20		0000 00 D 4	0.00.100	_	
				TODAY SHOW	CIVI	1-3/NVI		:30	0	\$300.00P-1	3.00 NM	5	\$1,500.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10 eek: 10		10/23/16 10/30/16	-1111 M	4	+++++	3.00						
N 3	All		6 10/24/16		1	\$300.00 9-11AM	3.00	.00		0100 000 1			
			0 1012 1/10	TODAY SHOW I		3-1 1A(V)		:30	0	\$100.00P-1	1.40 NM	4	\$400.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10 eek: 10		10/23/16 10/30/16	-111 M	3		1.40						
N 4	All		6 10/23/16		CM	\$100.00 1-2PM	1.40			*			
		10/10/1	0 10/20/10	DAYS OF OUR L		1-2FIVI	111	:30	3	\$150.00P-1	1.00 NM	3	\$450.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	eek: 10,		10/23/16	111	3		1.00						
N 5	All	10/18/1	6 10/23/16	4PM M-F (New) ELLEN	СМ	4PM M-F	-11-1	:30	3	\$280.00P-1	1.00 NM	3	\$840.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Pata	Dotine				- 1		
We	eek: 10		10/23/16	-11-1	3	Rate \$280.00	Rating 1.00				- 1		
N 6	All	10/18/1	6 10/24/16	LOCAL NEWS @		5-5:30PM	11	:30	0	\$500.00P-1	5.10 NM	3	\$1,500.00
	01			LOCAL NEWS @								_	ψ1,000.00
We	<u>518</u> /eek: 10	<u>rt Date</u> /17/16	End Date 10/23/16	Weekdays 11	Spots/Week	Rate	Rating				- 1		
	eek: 10/		10/30/16	M	2 1	\$500.00 \$500.00	5.10 5.10						
N 7	All	10/18/1	6 10/24/16	LOCAL NEWS @		6-6:30PM		:30	0	\$550.00P-1	4.30 NM	4	\$2,200.00
	0.1			LOCAL NEWS @) 6 M-F					,			Ψ2,200.00
We	<u>Sta</u> eek: 10/	<u>rt Date</u> /17/16	End Date 10/23/16	Weekdays -1-11	Spots/Week	Rate	Rating				- 1		
	eek: 10/		10/30/16	M	3 1	\$550.00 \$550.00	4.30 4.30				- 1		
N 8	All	10/18/1	6 10/24/16	630PM M-F	СМ	6:30-7PM		:30	0	\$350.00P-1	3.50 NM	4	\$1,400.00
	01-	45.4		Family Feud						,			Ψ1,100.00
We	<u>Sta</u> eek: 10/	rt Date 17/16	End Date 10/23/16	Weekdays -1-11	Spots/Week	Rate	Rating				- 1		
	ek: 10/		10/30/16	M	3	\$350.00 \$350.00	3.50 3.50				- 1		
N 9	All	10/18/10	6 10/23/16	WEDNESDAY 9-1	10РМ СМ	9:30-10PM	W	:30	1	\$350.00P-1	3.50 NM	1	\$350.00
				FAMILY FEUD		(9:30 PM-10	:00 PM)			, , , , , , , , , , , , , , , , , , , ,	0.00 7		Ψ000.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 17/16	End Date 10/23/16	Weekdays	Spots/Week	Rate	Rating				- 1		
N 10	All		3 10/24/16		CM	\$350.00 7-7:30PM	3.50	-20		#000 00 P 4	2 22 111 4		
				WHEEL OF FOR		7-7.50-101		:30	0	\$600.00P-1	6.30 NM	4	\$2,400.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	eek: 10/ eek: 10/		10/23/16 10/30/16	-1-11 M	3	\$600.00	6.30				- 1		
N11				WEDNESDAY 10-	11PMCM	\$600.00 10-10:30PM	6.30	-20	_	A000 00 D 4			
				WHEEL OF FOR		(10:00 PM-10		:30	1	\$600.00P-1	6.30 NM	1	\$600.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
_	ek: 10/		10/23/16	W	1	\$600.00	6.30						
N 12	ΑſI	10/18/16	3 10/24/16	730PM M-F JEOPARDY	СМ	7:30-8PM		:30	0	\$700.00P-1	7.80 NM	4	\$2,800.00
	Sta	rt Date	End Date		Spots/Week	Rate	Rating				- 1		
	ek: 10/	17/16	10/23/16	-1-11	3	\$700.00	Rating 7.80						
	ek: 10/2		10/30/16	M	1	\$700.00	7.80						
N13	All	10/18/16	10/23/16	WEDNESDAY 10- JEOPARDY		10:30-11PM	W	:30	1	\$700.00P-1	7.80 NM	-1	\$700.00
	Star	rt Date	End Date		Spots/Week	(10:30 PM-11 <u>Rate</u>	Rating						
We	ek: 10/		10/23/16	W	1	\$700.00	7.80				- 1		
N			10/24/16		СМ				1	P-1	9.60 NM	1	\$2,000.00
													. ,

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Order / Rev: Alt Order #:

Flight Dates:

98357

25329847

10/18/16 - 10/24/16

Advertiser:

POL/Our Washington

Product Desc:

10/18-10/24/16 Flight

Estimate:

5670

KNDO - KNDU

Ln (Inventory Code		Start/End T	ime Days	Len Spo	ts Rate Pr	i_Rtg Type	Spots	Amount
1.4	All 10/24/	16	Monday Prime Va	arious	8-10PM	M		\$2,000.00		opoto	7 intourit
	Start Date ek: 10/24/16	End Date 10/30/16	Weekdays M	Spots/Week	<u>Rate</u> \$2,000.00	Rating 9.60					
N 15	All 10/18/	16 10/23/16	LOCAL NEWS :1 LOCAL NEWS :1		11-11:35PM	-11	:30	2 \$300.00P-	1 1.70 NM	2	\$600.00
	<u>Start Date</u> ek: 10/17/16	End Date 10/23/16	Weekdays -11	Spots/Week 2	<u>Rate</u> \$300.00	Rating 1.70					
N 16	All 10/18/	16 10/23/16	NW TODAY SAT NORTHWEST TO		NORTHWES	ST TOs-	:30	1 \$150.00P-	1 1.60 NM	1	\$150.00
Wee	Start Date ek: 10/17/16	End Date 10/23/16	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 1.60					
N 17	Ail 10/18/	16 10/23/16	LOCAL NEWS @ LOCAL NEWS @	6 SATCM 6 SAT-SUN	6-6:30PM	- -S-	:30	1 \$250.00P-	1 2.60 NM	1	\$250.00
	Start Date k: 10/17/16	End Date 10/23/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 2.60					
N 18	All 10/18/1	16 10/23/16	630PM SATURDA WHEEL OF FOR		6:30-7pm	S-	:30	1 \$100.00P-1	2.00 NM	1	\$100.00
Wee	Start Date k: 10/17/16	End Date 10/23/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00					
									Totals	44	\$18,540.00

AGREEMENT FORM FOR **NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: KNDO/KNDU TV	Date:
Yakima/Richland/Kennewick/Pas	sco 10-13-16
. Great American Modia	
, Great American Media	

Our Washington.	2016 Governors election to be held on 11/8/16

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
		16	Our	9		
		X/	900	/18/1	6-10,	24//

This broadcast time will be used by: Our Washington

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
2016 Washington State Governors election on 11/8/16
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Our Washington, PO Box 9100 Seattle WA 98109
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Jason Bennett - Treasurer
For programming that "communicates a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date

Organiture

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted 1

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	K	Ar Ir	9		

Attach proposed schedule with charges (if available): \$\\\ 9/8,540.00 (g)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.